



Change in Shareholding

Count Financial Limited (Count) has taken a small equity position in DKN Financial Group Limited (DKN) in the order of 5%.

The DKN Board and its largest shareholders Zurich Financial Services Australia Limited (31% shareholder) and IOOF Holdings Limited (19% shareholder) are committed to the current strategy of the DKN business. The DKN Board continues to support those strategies which build shareholder value and the DKN practice network including Lonsdale Financial Group Limited (Lonsdale).

Given the strength of the DKN business model and its quality network of wealth management practices through Lonsdale, its equity partners and 200 boutique practices utilising its competitive platform offering, the DKN Board is not surprised that we are attracting new shareholders like Count.

Phil Butterworth
Chief Executive Officer

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